



North Carolina Department of Commerce State Energy Office

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Dec. 7, 2012

In 2004 the North Carolina Energy Office held its first Sustainable Energy Conference. It was a one-day affair, about 400 people attended sessions focusing on wise resource management and conservation. Preparations for the 10th annual Sustainable Energy Conference are well underway as this event has become one of the premier energy gatherings in the Southeast. The 2012 conference attracted nearly 1,000 attendees, authoritative keynote speakers, 28 breakout sessions on a broad range of compelling energy and sustainability issues and 50 sponsors and exhibitors. It is an important catalyst for expanding business opportunities and a vital forum for discussions of sustainability and energy innovation.

The 10th annual Sustainable Energy Conference will be April 16 and 17, 2013, (Tuesday and Wednesday) at the McKimmon Conference and Training Center in Raleigh. The theme for the conference is: "EMBRACING AN INTELLIGENT ENERGY FUTURE: How will North Carolina integrate economics, behavior, supply and delivery strategies to shape our energy landscape?"

In addition, we are excited to announce a special a half-day pre-conference session on Monday April 15 – the 3rd N.C. Smart Grid Forum to highlight that sector's role and growth in the state's energy economy. More than ever, there is strong activity, opportunity and diversity in the energy economy in North Carolina. We are putting together a dynamic program, including internationally and nationally recognized keynote speakers that will make this 10th annual conference the most informative and effective yet.

Sponsorship of the 10th annual conference will give your firm an even greater presence as the top leaders in the energy economy gather. Sponsor support is critical to the conference's success and is much appreciated. We invite you to join us as a sponsor of the conference in 2013 and be recognized for your leadership in North Carolina's energy economy. Your organization's services, accomplishments and objectives will be on display as energy professionals, business leaders, policy shapers and key decision-makers gathered from across the state and region. Sponsors will enjoy pre- and post-event visibility as well.

Visit the conference website to review and download information about the benefits of sponsorship as well as make a sponsorship level pledge, using the following URL: www.sustainable-energy-conference.org/sponsor Or, call our conference coordinator, Kelley McCarter at 919.515.6883 to make sponsorship arrangements.

If you would like to discuss the conference in greater detail, please call 919-733-2230. Thank you for considering support this year. It will surely make this 10th N.C. Sustainable Energy Conference the best yet.

Sincerely yours,
Ward Lenz, Director

North Carolina Department of Commerce
State Energy Office

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